



## PRESS RELEASE

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### **IMA-HUB PROJECT START-UP**

*Center for IMA-HUB intelligent messaging and integration of social networks and applications*

**ATHENS, JANUARY 17, 2020** — The MSENSIS S.A. company announces the start-up of the IMA-HUB project funded under the Action: "2<sup>ND</sup> CYCLE OF RESEARCH-CREATE-INNOVATE" Intervention IV. IMA-HUB © is a software platform that integrates and connects messaging applications, social networks with classic telecommunication organizations while providing the ability to enrich applications with multimedia communication services. At first, the proposal was submitted to the SME Instrument H2020 Seal of Excellence action.

Further information and news will be published on the project website at [www.ima-hub.com](http://www.ima-hub.com).

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**IMA-HUB**

Intelligent Messaging and Applications interconnecting HUB

